

# Cheshire East Council

## Cabinet

---

<b>Date of Meeting:</b>	18 <sup>th</sup> October 2016
<b>Report of:</b>	Chief Operating Officer
<b>Subject/Title:</b>	Everybody Sport & Recreation Annual Performance Report 2015-16
<b>Portfolio Holder:</b>	Councillor David Brown, Highways and Infrastructure

---

### 1. Report Summary

- 1.1. This report provides Cabinet with the second Annual Performance Report from “Everybody Sport & Recreation” (ESAR) for the financial year 2015-16 in respect of the delivery of service on behalf of the Council

### 2. Recommendation

- 2.1. Cabinet is requested to note the progress made by the Trust in its second year of trading as an independent Charitable Trust. It is requested to examine the performance information provided in the Annual Report to ensure that the maximum benefits and required outcomes for the residents of Cheshire East are achieved.

### 3. Other Options Considered

- 3.1. Under the performance reporting Framework for the Council’s Alternative Delivery Vehicles (ASDV’s) there is a requirement on Everybody Sport & recreation to report back to the Council with its Annual Performance Report.

### 4. Reasons for Recommendation

- 4.1. As the Council continues to move towards being a “Commissioning Council”, ESAR as one of the Council’s Alternative Service Delivery Vehicles (ASDVs) is key to the delivery of a range of services and “outcomes” for local residents, in particular Outcome Five “People Live Well & For Longer” and it is important to ensure that these are achieved through the ongoing monitoring of the Leisure Operating Agreement.

## 5. Background/Chronology

- 5.1. In February 2014 Cabinet approved the transfer of the management of a range of services to the new Charitable Trust “Everybody Sport & Recreation”. The new Trust was formally established in March 2014 with a Board of eleven including two Cheshire East Council representatives. The Trust is part of the Council’s wider drive to become a “Commissioning Council”.
- 5.2. The services and staff (over 750) formally transferred to the Trust on the 1<sup>st</sup> May 2014. In addition to the leisure and sports development team the management of the following leisure facilities are currently managed by the Trust on behalf of the Council –

- Alsager Leisure Centre
- Barony Park Sports Complex
- Holmes Chapel Leisure Centre
- Knutsford Leisure Centre
- Macclesfield Leisure Centre
- Middlewich Leisure Centre
- Nantwich Swimming Pool and Fitness Centre
- Peter Mason Leisure Centre - Congleton
- Poynton Leisure Centre
- Sandbach Leisure Centre
- Shavington Leisure Centre
- Cumberland Arena Crewe
- Wilmslow Leisure Centre

In addition, earlier on this year and prior to opening on April 1<sup>st</sup> the Trust took over the management of the new Crewe Lifestyle Centre, which added to the leisure elements of service also includes overall asset management on behalf of the Council for the remainder of the building (library, family centre and adults social care).

- 5.3. The Leisure Operating Agreement contains a range of elements to ensure that the Trust provides the services required by the Council. These are set out in a Service Specification which helps form the basis by which the Council monitors that the Trust is delivering on the outcomes expected by the Council as part of its Residents First Approach. The commissioning and monitoring of this service is undertaken by the Strategic Commissioning team who receive quarterly reports on the Trust’s progress and performance against a range of contractual performance indicators.
- 5.4. The Annual Report demonstrates the successes that have been achieved by the Trust within in its second year of trading and both the Chairman of the Trust Councillor Kolker and Peter Hartwell the Chief Executive Officer will attend the meeting to present the Report and answer any questions. Some headline successes include -

- An annual attendance at leisure centres of 2,827,197 compared to 2,707,702 the previous year.
- Cheshire East is now the most active Borough in the North West following the latest Sport England Active People Survey
- Everybody membership has risen 27% since the transfer of the service to over 11,000 members
- There were 6486 volunteer hours in sport and recreation organised through the trust during the year
- Through “Bikeability” 6162 young people were trained in cycling skills with an average fifteen schools per month visited throughout the year. Due to the success of the current scheme further additional funding of £590,000 has just been awarded by the Department for Transport to carry on its delivery to 2020
- The Trust’s “Learn to Swim” Scheme now has over 6,000 learners receiving lessons, all enjoying free swimming at other times to encourage participation and progress
- In September 2015 ten leisure apprentices started working with the Trust

5.5 The continued programme of both capital investment and maintenance and improvements to leisure facilities by the Council, including the recently opened Crewe Lifestyle Centre and the forthcoming improvements to the Peter Mason Leisure Centre has helped support the Trust in delivering a high quality service to the increasing numbers of users.

5.6 During the year the Trust has continued to refine, develop and improve its leisure offer. At times this has meant challenging long standing processes and operations that are no longer sustainable in modern leisure delivery. An example of this was the changes brought about to swimming lessons and its effect on local swim clubs. After some initial difficulties the new Learn to Swim Scheme is now fully operational and the Trust has continued to develop a new positive relationship with the clubs to ensure that they, as with many other organisations, continue to deliver an important element of leisure to the local community. The improvements in terms of swimming attendances is noted in 5.4 above.

## **6. Wards Affected and Local Ward Members**

6.1. N/A

## **7. Implications of Recommendation**

### **7.1. Policy Implications**

7.1.1. The establishment of the Trust was in line with the Council's drive to become a "Commissioning Council". The presentation of this second Annual Performance Report to the Council is in line with the reporting requirements as set out in the Leisure Operating Agreement.

### **7.2. Legal Implications**

7.2.1. The presentation of an Annual Report to the Council is in line with the requirements of the Leisure Operating Agreement and allows the Council to be updated on the performance of the Trust.

7.2.2. ESAR currently operates a contract of ten years in length which can be extended for a further five years subject to agreement by both parties. The contract commenced on 1<sup>st</sup> May 2014 and includes a range of leisure centre leases that also run co-terminus with this term.

7.2.3. The management of the new Crewe Lifestyle Centre and delivery of a leisure service is undertaken as a Variation of the existing Leisure Operating Agreement

### **7.3. Financial Implications**

7.3.1. The Trust receives a Management Fee for the delivery of service to be renegotiated annually with the Council. In addition the Trust also "buys back" a range of services including ICT and payroll support. The latter was to ensure a smooth transition into the new way of working and continuity of service to users. The Trust will consider in future years if it wishes to continue to buy these services from the Council as it does at present or seek an alternative provider. Whilst the Council has transferred the majority of the leisure centre sites to the Trust by way of a lease the responsibility for the buildings remains with the Council as Corporate Landlord. This at present includes the provision of elements such as repairs and maintenance, capital improvements and energy provision.

7.3.2. The Trust is a fully independent organisation and it is required by the Charities Commission to submit a full set of accounts. The Trust's financial position will be reported to the Council as part of the company's Annual Performance Report. The Trust is a company limited by guarantee, and under this status the Trust is additionally a "not for profit" organisation which means it has to reinvest any surpluses into services and facilities.

7.3.3. The annual Management Fee takes into account a number of elements including the success of the previous financial year and the commissioning requirements of the Council for the forthcoming year.

#### **7.4. Equality Implications**

7.4.1. The Trust as illustrated in the Annual Report remains committed to ensuring that services are delivered to all residents in Cheshire East including provision to those of all ages and with disabilities.

#### **7.5. Rural Community Implications**

7.5.1. The Annual Report demonstrates the Trust's commitment to delivery across Cheshire East including within rural communities.

#### **7.6. Human Resources Implications**

7.6.1. There are no implications

#### **7.7. Public Health Implications**

7.7.1. As set out in 4.1 above the Trust is expected to be a significant contributor to the Council's "Outcome Five – People Live Well & For Longer" in support of improving the health of local residents as set out in the Council's Three Year Plan. The Annual Performance Report addresses the Trust's progress on this area of work.

7.7.2. The current government guidelines state that adults should aim to be active daily. Over a week, activity should add up to at least 150 minutes (2½ hours) of moderate intensity activity in bouts of 10 minutes or more. The national Active People Survey is conducted annually and reports on how many people achieve this. The latest data available is from 2015 and identified that 60.1% of adults (aged 16 and over) were physically active. This compares to 57.0% for England and 60.0% for similarly affluent areas and is an increase of 3.7% or an additional 14,705 active people since 2014. Government guidelines state that children and young people (aged 5-18) should participate in at least 60 minutes of moderate to vigorous intensity physical activity every day, incorporating muscle strengthening activities on at least three days a week. In 2014/15, there was a national survey of 15 year olds (What About YOUth). This identified that 14.7% of 15 year olds in Cheshire East were physically active. This compares to 13.9% for England.

7.7.3 This report demonstrates the contribution the Trust have made to achieving this level of physical activity in Cheshire East with 11,000

members and 2,811,694 attendances (1,112,972 adults and 1,020,241 under 16s) in 2015/16.

7.7.4 Being physically active daily has many benefits. It reduces risk of a range of diseases, e.g. coronary heart disease, stroke, type 2 diabetes. It helps people maintain a healthy weight. It helps people maintain ability to perform everyday tasks with ease. It improves self-esteem and reduces symptoms of depression and anxiety. All these contribute to the Council achieving outcome 5 – People Live Well and For Longer.

## **8. Risk Management**

8.1. In addition to the requirement to deliver it's Annual Performance Report to the Council, to ensure that the Trust are delivering the requirements of the Leisure Operating Contract, the Council currently monitors the performance of the Trust on a formal regular basis including, quarterly performance meetings and reports, the submission of performance indicators as part of the Council's Corporate Performance Management Framework and regular on site visits.

## **9. Access to Information/Bibliography**

9.1. Appendix 1 – Everybody Sport & Recreation – Performance Report 2015-16

## **10. Contact Information**

Contact details for this report are as follows:

**Name:** Mark Wheelton  
**Designation:** Corporate Commissioning Manager - Leisure  
**Tel. No.:** 01270 686679  
**Email:** mark.wheelton@cheshireeast.gov.uk